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## **FACT SHEET**

### **SPECIAL FEATURES OF THE ONETOUCH® ULTRA®2 BLOOD GLUCOSE MONITORING SYSTEM**

-- Helping Patients Learn How Their Eating Habits Can Affect Blood Glucose Levels --

#### **LifeScan's new OneTouch® Ultra®2 System helps people with diabetes see the connection between food and blood glucose levels:**

- Patients can **add a "meal flag" to any test result**, indicating whether the test was taken before or after a meal.
  - Flagging enables meter to **organize and display 7-, 14- and 30-day averages for both before-meal and after-meal tests.**
  - Diabetes patients consider adding a meal flag easy to do.<sup>1</sup>
- Blood glucose results **organized into before-meal and after-meal averages** help patients:
  - See how food choices and portion sizes affect blood glucose levels over time;
  - Spot trends in their blood glucose levels; and
  - Track progress toward their blood glucose goals.
- Patients can **add comments** to their individual results, **such as "too much food" or "not enough food."** This feature may help them plan portion sizes for future meals.

#### **The OneTouch Ultra2 System can also help patients see how factors other than food can affect blood glucose levels by providing:**

- The option to **add additional pre-programmed comments** to individual results.
  - When reviewing past tests, comment appears under numeric result.

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<sup>1</sup> In a 2004 Labeling Comprehension/Human Factors Study, 82.9 percent of participants rated adding a meal flag as "easy" or "very easy."

(more)

- Non-food comments include: “mild exercise,” “hard exercise,” “medication,” “stress,” “illness,” “feel hypo,” “menses,” “vacation” and “other.”
- Comments provide more insight around specific results, which may help patients with daily decisions that impact blood sugar levels.
- The ability to **view individual past test results – up to 500 – as well as overall averages for the past 7, 14 and 30 days (in addition to mealtime averages).**
- Patients can download information from their OneTouch Ultra2 Meter onto a Windows-based computer and view their test results – including meal flags, comments and all averages – with OneTouch® Diabetes Management Software version 2.3. Version 3.1 is available for healthcare professionals.

### **The OneTouch Ultra2 System makes testing fast and easy**

- The meter provides blood glucose results in just five seconds.
- Two-way arrow buttons enable patients to easily scroll through and review their results and averages of past results.
- Built-in backlight lets patients test even in dark areas (such as movie theaters or restaurants).
- Patients can test on alternate sites, such as their forearm or the palm of their hand, which can be less painful due to fewer nerve endings than in the fingertips.<sup>2</sup>
- Meter’s functions appear in Spanish as well as English.

### **Availability, Affordability and Promotion**

- Available now at pharmacies and retailers nationwide.
- At retail in the U.S., the OneTouch Ultra2 System is expected to cost between \$64.99 and \$69.99.
- Special offers lower cost to customers – The OneTouch Ultra2 System offers a manufacturer’s rebate worth up to \$70, bringing the price of the system to as low as \$0.
- The OneTouch Ultra2 System is used with OneTouch® Ultra® Test Strips, which are covered by more private health plans at the lowest co-pay than any other brand of test strip. They are also covered by Medicare Part B.

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<sup>2</sup> Before patients begin testing on the forearm or palm, they should read the Owner’s Booklet and talk to their healthcare provider.

**OneTouch Ultra2 package includes Simple Start™ educational materials that provide information to help patients manage their diabetes:**

- An illustrated booklet and DVD, packaged with the meter, contain information and practical tips to help patients manage their diabetes effectively around meals. Subjects addressed include:
  - Carbohydrate Management
  - Portion Control
  - Reading Food Labels
  - Testing before and after meals

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